

ASIAN
BANKING
SCHOOL

INVESTMENT BANKING

PUBLIC PROGRAMMES

In collaboration with:



**MALAYSIAN
INVESTMENT BANKING
ASSOCIATION**
Persatuan Perbankan Pelaburan Malaysia

JANUARY-JUNE



TRAINER IS GOOD.
STRONGLY RECOMMEND
THIS PROGRAMME.

— *Participant*
Listing Requirements Chapter 10 Series
Trainer: Chee Kai Mun



PUBLIC PROGRAMMES

ABS offers industry relevant public training programmes that cover a comprehensive list of banking areas and are designed and developed in-house by our Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world.

This publication introduces a suite of programmes available under Investment Banking. The programmes offered have been designed in consultation with investment and capital market practitioners from the banking industry, and in conjunction with the Malaysian Investment Banking Association (MIBA).

Programmes offered are on a six-month interval, which enable us to review and update our course materials based on a more intuitive understanding of what banks need in this fast-changing dynamic financial services landscape.

While the programmes that you will see here in the following pages are offered for open enrolment, they can also be customized as in-house training to suit the needs of your organization. We also provide a broad spectrum of consultancy services to create tailor-made training programmes that are specifically aligned with your organization's strategic learning requirements.

To find out more about the other programmes we offer, please email training@asianbankingschool.com to request copies of the brochure or visit www.asianbankingschool.com/our-programmes/public-programmes

OUR PUBLIC PROGRAMMES ARE GROUPED INTO THE BANKING AREAS OF:



Note: All Information in this publication is correct at the time of printing but may be subject to change.

PROGRAMME CALENDAR **FIRST HALF 2019**

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AN OVERVIEW OF THE LISTING REQUIREMENTS

An overall understanding of the various provisions in the Listing Requirements is paramount to the day to day job of a corporate finance personnel in providing comprehensive advice to listed clients.

This programme will cover various key provisions in the Listing Requirements, spanning across various chapters of the Listing Requirements relating to corporate governance, continuous listing criteria of a listed company, corporate disclosure framework, transactions and related party transaction rules, dealings of listed securities by directors during and outside closed periods and the consequences of non-compliance of the Listing Requirements.

PROGRAMME DETAILS

Date : 26 February 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM2,000 | **RM2,300**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

Regulatory Framework

- Explain the powers and roles of various regulators in governing a listed company, namely CCM, SC and Bursa
- Describe the various rules in the Listing Requirements of Bursa

Corporate Governance (CG) Framework

- Explain the various rules regarding composition and roles of the Board of Directors, Audit Committee and Nomination Committee
- Describe the relationship between the MCCG and the CG provisions in the Listing Requirements

Key Continuous Listing Criteria

- Describe and advise the various criteria to be fulfilled to remain listed on Bursa and explain the rationale for such criteria

Transaction & RPT Rules

- Explain the rules relating to transactions, related party transactions (RPTs) and recurrent related party transactions (RRPTs), as well as describe the various obligations thereof

Corporate Disclosure Framework

- Explain the financial reporting framework and advise the implications of late / inaccurate submission of financial reports
- Describe the various thresholds (percentage ratios) for announcements of transactions
- Identify the various prescribed and non-prescribed announce-able events
- Explain the guiding principles in evaluating materiality of a non-prescribed event and advise the importance of timeliness in making material announcements
- Describe the implication of failure to ensure timely and thorough dissemination of material announcements, explain the reasons for trading halt imposed by Bursa and advise the importance and expectation of Bursa in replies to media and UMA queries

Dealings in Listed Securities and Closed Period

- Identify affected persons
- Explain procedures for dealings during and outside closed periods

Implications of Non-Compliance

- Describe and explain the recent trends in enforcement actions taken by Bursa

TRAINING METHODOLOGY

Presentations and discussions with easy-to-understand illustrations using PowerPoint slides, together with selected real-life case studies to reinforce the understanding of the guiding principles behind the Listing Requirements. The trainer will also share his experiences from relevant cases that he has encountered in his capacity as a Bursa Officer and an advisor-in-practice.

PARTICIPANT PROFILE

Corporate finance personnel of investment banks with some knowledge and hands-on experience in the subject matter

PROGRAMME OUTLINE

Regulatory Framework

- Companies Commission of Malaysia (CCM)
- Securities Commission (SC)
- Bursa Malaysia (Bursa)

Corporate Governance Framework

- Board of Directors
- Audit Committee
- Nomination Committee
- Malaysian Code on Corporate Governance (MCCG)
- Listing Requirements

Key Continuous Listing Criteria

- Public shareholding spread
- Financial condition
- Adequate level of operations
- Cash company

Key Post Listing Obligations

- Transaction and RPT Rules
 - » Scope of transaction and RPT rules
 - » Non-related party transactions
 - » Related party transactions
 - » Recurrent related party transactions
 - » Percentage ratios and obligations

- Corporate Disclosure Framework
 - » Objectives of disclosure framework
 - » Financial reporting framework
 - » Transaction based disclosures
 - » Prescribed announce-able events
 - » Non-prescribed announce-able events
 - » Materiality assessment
 - » Timeliness of material disclosure
 - » Thorough dissemination, trading halt and request for suspension
 - » Media reports and unusual market activity (UMA) queries
 - » Internal corporate disclosure policy and procedures

Dealings in Listed Securities and Closed Period

- Affected persons
- Procedures for dealings during Closed Period
- Procedures for dealings outside Closed Period

Conclusion

- Implications of non-compliance with Listing Requirements

ABOUT THE TRAINER

CHEE KAI MUN

Chee Kai Mun is the Director cum Principal Trainer of CKM Advisory Sdn Bhd, a company that focuses on providing specialized training relating to Bursa Malaysia's Main and ACE Markets Listing Requirements (Listing Requirements).

Prior to the formation of CKM Advisory Sdn Bhd, he was the Vice President of Listing Advisory & Development at Bursa Malaysia. He was instrumental in setting up and subsequently spearheading the Listing Advisory division, which is a specialized team in Bursa Malaysia that provides guidance and advice to listed companies and their advisors (namely, investment banks, legal firms, audit firms and secretarial firms) in interpretation and application of the Listing Requirements.

Chee was also Director, Compliance & Advisory of Tricor Corporate Services Sdn Bhd, a corporate advisory firm in Kuala Lumpur. He was responsible for providing advisory services in compliance with Listing Requirements to their corporate secretarial and share registrar teams, as well as clients listed on the official list of Bursa Malaysia.

He has accumulated more than 20 years of extensive experience in corporate advisory work relating to Listing Requirements. Chee has hands-on experience in this field from 3 perspectives – as a regulator with Bursa Malaysia, an advisor-in-practice with Tricor and as a team member of the corporate finance division in a listed company. He has also conducted training in Listing Requirements for Directors, CEOs, CFOs and Company Secretaries of listed companies.



FUNDAMENTALS OF FINANCIAL SERVICES: INVESTMENT BANKING

This programme will provide participants with an understanding of the roles and responsibilities of licensed intermediaries and other representatives, and the regulations governing the business activities and market practices in the Malaysian capital markets. It will also provide an overview of the common forms of financing services.

PROGRAMME DETAILS

Date : 30 May 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM1,400 | **RM1,600**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Identify the overall financial systems and regulatory framework that affects the local capital markets
- Explain the capital and money markets and how they can be used by Investment Bankers to help their clients
- Propose relevant financial or capital market instruments to clients

TRAINING METHODOLOGY

Lecture session with discussions and use of case studies for group exercises

PARTICIPANT PROFILE

Analysts, market strategists, financial consultants, relationship managers, sales and corporate planning personnel, risk managers and investment bankers

PROGRAMME OUTLINE

Overall Financial Systems

- Regulatory developments and supervisory assessments
- Developments in risk management and regulatory requirements

Capital and Money Markets

- Understand financial markets including the exchange traded market, over-the-counter market, money market, bond market and equity market
- Growth of capital market products and services to promote economic growth

Investment Decisions in the Financial System

- Sources of financing decision, trends in rising capital, capital structure, classification of bond market MGS and corporate bond
- Debt financing services, bond valuations, convertible bonds and credit rating

Recent Evolution in Investment Banking

- Digitalisation and technology trends impacting the capital markets
- New products and solutions

ABOUT THE TRAINER

CHEAH WEE LEONG

Director of Investment Banking Training, Asian Banking School

Cheah Wee Leong has more than 25 years' experience working in the banking industry with local and foreign banks in various roles and capacities. A seasoned professional, he brings with him broad experience as a former banker and management consultant. Wee Leong started his career at Citibank in 1993 before joining the US management consultancy firm Accenture in 1997. There, he was involved in managing large bank merger integration, process re-engineering and transformation projects. He has worked on projects in various countries including Hong Kong, China, Singapore, Indonesia, Thailand, Mauritius and Saudi Arabia.

In 2003, Wee Leong joined CIMB as its Head of Operational Risk Management and led the implementation of the bank's operational risk management and Basel 2 – Operational Risk framework. Subsequently, he assumed various senior roles in Trade Finance, Regional Transaction Banking, Corporate Banking, Treasury and Markets division and the Group CEO's office. He was instrumental in helping CIMB win numerous awards in Transaction Banking in Malaysia, Indonesia and Thailand as Head of Regional Marketing, Regional Transaction Banking from 2011-2014. His last role at CIMB was as Director, Group Strategy.

Wee Leong holds a Bachelor's Degree in Business Administration from the US and a Master of Business Administration (with Distinction) from the Anglia Ruskin University, United Kingdom. He is a certified Chartered Banker, Finance Accreditation Agency (FAA) Certified Training Professional and has completed the Kirkpatrick Four Levels® Evaluation Certification – Bronze Level certification.

OPERATIONAL RISK MANAGEMENT

This one-day programme provides insight and practical tools to increase participants' understanding of managing Operational Risk in capital market institutions. It will discuss the framework and knowledge required to use key techniques and tools of Operational Risk Management in the Capital Markets; with learning achieved through theory and approach scenarios, as well as real-life examples.

PROGRAMME DETAILS

Date : 23 April 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM1,400 | **RM1,600**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Recognise emerging issues and trends related to operational risk in the capital market industry
- Identify the sources of operational risk and how these arise within the context of capital market institutions' main business activities
- Identify the governance structures, systems, procedures and cultural aspects necessary for capital market institutions to successfully manage operational risk
- Identify risk management practices in capital market institutions
- Recognise the desired behaviours in developing a risk management culture in capital market institutions

TRAINING METHODOLOGY

Lectures and workshop-styled discussions and presentations

PARTICIPANT PROFILE

Operational Risk managers and officers, operations staff, IT staff, Risk Managers, Compliance Officers, Regulators, auditors, supervisors, ERM managers, middle management and individuals requiring an understanding of Operational Risk

PROGRAMME OUTLINE

Risk Management Overview

- Overview of Risk Management in the capital markets
- Describe the essential elements of Risk Management
- Describe what “normally goes wrong” in a capital market institution
- Describe how risk can be aggregated and mitigated

Introduction to Operational Risk

- Definitions of Operational Risk
- Examples of significant Operational Risk losses
- Current industry drivers of increasing Operational Risk in capital market financial institutions: complexity, innovation, litigation etc.

Definition of Risk Classes

- Illustrate the potential forms of Operational Risk losses
- Describe the Basel risk categories for loss data capture and how they are relevant to financial and capital market Institutions

Operational Risk Governance

- Risk management process
- Roles and responsibilities of the board, senior management and support functions
- Defining risk appetite for operational risk
- Evaluate corporate governance standards
- Three lines of defence
- Operational Risk framework
- Operational Risk cycle – identification, assessment, measurement, mitigation and management
- The role of culture in enterprise-wide management of operational risk in capital market institutions

Management of Operational Risk

- Operational Risk policy
- Control risk self-assessment
- Key risk indicators
- Scenario analysis
- Operational Risk incident reporting
- Improving risk processes

ABOUT THE TRAINER

CHEAH WEE LEONG

Director of Investment Banking Training, Asian Banking School

Cheah Wee Leong has more than 25 years' experience working in the banking industry with local and foreign banks in various roles and capacities. A seasoned professional, he brings with him broad experience as a former banker and management consultant. Wee Leong started his career at Citibank in 1993 before joining the US management consultancy firm Accenture in 1997. There, he was involved in managing large bank merger integration, process re-engineering and transformation projects. He has worked on projects in various countries including Hong Kong, China, Singapore, Indonesia, Thailand, Mauritius and Saudi Arabia.

In 2003, Wee Leong joined CIMB as its Head of Operational Risk Management and led the implementation of the bank's operational risk management and Basel 2 – Operational Risk framework. Subsequently, he assumed various senior roles in Trade Finance, Regional Transaction Banking, Corporate Banking, Treasury and Markets division and the Group CEO's office. He was instrumental in helping CIMB win numerous awards in Transaction Banking in Malaysia, Indonesia and Thailand as Head of Regional Marketing, Regional Transaction Banking from 2011-2014. His last role at CIMB was as Director, Group Strategy.

Wee Leong holds a Bachelor's Degree in Business Administration from the US and a Master of Business Administration (with Distinction) from the Anglia Ruskin University, United Kingdom. He is a certified Chartered Banker, Finance Accreditation Agency (FAA) Certified Training Professional and has completed the Kirkpatrick Four Levels® Evaluation Certification – Bronze Level certification.

LISTING REQUIREMENTS CHAPTER 10 SERIES: COMPUTATION OF PERCENTAGE RATIOS

Companies listed on the Main Market of Bursa Malaysia enter into transactions, be it related party transactions (RPT) or otherwise, on regular basis. Accurate computation of percentage ratios is crucial in determining the listed companies' obligations vis-à-vis Chapter 10 of the Listing Requirements. This programme will re-visit basic concepts of consolidation of financial results and an introduction to the "Elimination Technique" will enable participants to approach computation of percentage ratios in a different and efficient manner. The computation of all 8 percentage ratios and the "Rolling 12-month" method for monitoring of recurrent RPT (RRPT) will also be discussed.

PROGRAMME DETAILS

Date : 20 June 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM2,000	RM2,300
AICB / MIBA Member	Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Explain the importance of accuracy in computing percentage ratios
- Explain and advise various thresholds and obligations of the listed company vis-à-vis Chapter 10 of Listing Requirements
- Describe the basic concepts of consolidation and equity accounting of financial results and the apply the same in computing percentage ratios
- Apply the "Elimination Technique" in computing percentage ratios
- Compute all eight (8) percentage ratios for different types / nature of transactions
- Explain the rules of aggregation and the apply the same in computing aggregate percentage ratios for multiple transactions
- Identify and apply the relevant rule of aggregation to computing of percentage ratios for RRPTs
- Identify and apply the relevant percentage ratio for RRPTs and explain rationale thereof
- Explain and advise announcement and shareholders' approval thresholds for RRPTs
- Apply the "Rolling 12-month" method in monitoring of RRPTs
- Identify and avoid common mistakes in computing percentage ratios with various case studies

TRAINING METHODOLOGY

Presentations and discussions with easy-to-understand illustrations using PowerPoint slides, coupled with selected real-life case studies to reinforce the understanding of the guiding principles behind the Listing Requirements. The trainer will also share his experiences from relevant cases that he has encountered in his capacity as a Bursa Officer and an advisor-in-practice.

PARTICIPANT PROFILE

Corporate finance personnel of investment banks with good knowledge and at least 1-year hands-on experience in the subject matter

PROGRAMME OUTLINE

Overview

- Objectives of computing percentage ratios
- Relevant thresholds and obligations

Basic concepts of consolidation and equity accounting of financial results

- Net profits
- Total assets
- Net assets

Common Pitfalls

- Market capitalisation ratio
- Net profit ratio
- Total asset ratio
- Shares issued ratio
- JV ratio
- Original cost ratio
- Identifying net profit & net assets figures from financial statements

Elimination Technique

8 Ratios – Illustrated

Aggregation Rule

- Same party rule
- Same asset rule
- Contiguous land rule
- Application of aggregation rule

Aggregation rule & RRPTs

- Relevant aggregation rule for RRPTs
- Relevant percentage ratio for RRPTs
- Announcement threshold (higher of 1% or RM1million rule)
- Monitoring RRPTs and the “rolling 12-month” method

Case Study

- Acquisition of company by listed issuer
- Acquisition of land by subsidiary of listed issuer
- Acquisition of company by subsidiary of listed issuer
- “Adding-across” principle in aggregation rule

ABOUT THE TRAINER

CHEE KAI MUN

Chee Kai Mun is the Director cum Principal Trainer of CKM Advisory Sdn Bhd, a company that focuses on providing specialized training relating to Bursa Malaysia’s Main and ACE Markets Listing Requirements (Listing Requirements).

Prior to the formation of CKM Advisory Sdn Bhd, he was the Vice President of Listing Advisory & Development at Bursa Malaysia. He was instrumental in setting up and subsequently spearheading the Listing Advisory division, which is a specialized team in Bursa Malaysia that provides guidance and advice to listed companies and their advisors (namely, investment banks, legal firms, audit firms and secretarial firms) in interpretation and application of the Listing Requirements.

Chee was also Director, Compliance & Advisory of Tricor Corporate Services Sdn Bhd, a corporate advisory firm in Kuala Lumpur. He was responsible for providing advisory services in compliance with Listing Requirements to their corporate secretarial and share registrar teams, as well as clients listed on the official list of Bursa Malaysia.

He has accumulated more than 20 years of extensive experience in corporate advisory work relating to Listing Requirements. Chee has hands-on experience in this field from 3 perspectives – as a regulator with Bursa Malaysia, an advisor-in-practice with Tricor and as a team member of the corporate finance division in a listed company. He has also conducted training in Listing Requirements for Directors, CEOs, CFOs and Company Secretaries of listed companies.

FINTECH, AI, BIG DATA AND IOTS: IMPACT ON CAPITAL MARKET

This programme will provide participants with a better understanding of the meaning of digital economy (such as Financial Technology (FinTech), Big Data, Artificial Intelligence (AI) and Internet of Things (IoT)) and how it impacts on current job functions / activities as well as areas of awareness that participants need to pay more attention to

PROGRAMME DETAILS

Date : 7 March 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM1,400 | **RM1,600**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Explain what the Digital Economy is
- Define what is FinTech, Big Data, AI and IoT
- Describe the application and impact of FinTech, Big Data, AI and IoT on various industries
- State the areas where financial services professional need to pay more attention and increase awareness
- Analyse the impact of digital economy on the activities of financial services professional and get ready for the changes

TRAINING METHODOLOGY

Lectures and workshop-styled discussions and presentations

PARTICIPANT PROFILE

CMSRL / ERP License Holders, Investment Advisers, Dealer Representatives, Fund Managers, Registered & Licensed Financial Planners, Investment Bank management and staff, Commercial Bank Management and Staff, Islamic Bank Management and Staff, Unit Trust Agent, Insurance Agents and Retail Investors

PROGRAMME OUTLINE

Digital Economy

- Definition
- Impact on the economy – E-Commerce / M-Commerce
- Cashless society
- Areas to pay more attention to and increase awareness of
- Case study – Tencent and Alibaba's success story

Financial Technology (FinTech)

- Blockchain technology
- BNM ruling on digital currency
- Robo advisor
- Challenges faced by financial services professionals
- Case study: Ali Pay and WeChat Pay
- Case study: application of Blockchain technology in the logistics industry

Big Data

- Definition
- Applications and impact on banking industry, government, manufacturing, healthcare, education, media, sports and etc
- Case study: Big Data, KYC and money laundering
- Case Study: Big Data and Industry 4.0 – impact on the Malaysian manufacturing industry

Artificial Intelligence (AI)

- Knowledge representation
- Approaches and tools
- Application and impact on finance, healthcare, automotive and other industries
- Case study – application of face recognition, voice recognition and sensors in the furniture industry

Internet of Things (IoT)

- Definition
- Smart City
- Application and impact on environment monitoring, infrastructure management, agriculture, energy management, medical and healthcare, building and home automation, transportation and consumer application
- Case Study: the impact of IoTs on the automotive industry

Discussion

- Impact of the Digital Economy on the activities of financial services professionals and getting ready for the changes

Impact of FinTech, Big Data, AI and IoTs on the Malaysian capital markets

- Digital Economy issues in Budget 2019 and Transformasi Nasional 2050
- The new government's direction in Digital Economy
- Opportunities and challenges of the Malaysian industry in the Digital Economy
- Discussion: Are Malaysian companies ready for the changes?

ABOUT THE TRAINER

DR. CH'NG HUCK KHOON

Dr. Ch'ng Huck Khoon pursued his PhD studies in Finance at Universiti Sains Malaysia. He also holds a MBA (Finance) from the University of Stirling (UK) and is an Associate Member of the Centre for Business and Management (CBM) at Universiti Tunku Abdul Rahman (UTAR). He was previously an Assistant Professor at the UTAR and Wawasan Open University and lectured on Financial Management, Financial Strategy, Money and Banking, Financial Planning and Corporate Strategy. He was also a Capital Markets Services Representative License holder for 15 years with A. A. Anthony Securities Sdn Bhd. One of his research papers entitled 'How Many Securities Make A Diversified Portfolio: KLSE Stocks?', was selected as the winner of the Securities Commission Capital Market Award 2000. His main research interests are in investment and behavioural finance with his papers published in journals from Malaysia, India and Australia.

He is the Independent Non-Executive Director and Chairman of the Audit Committee of CNI Holdings Berhad, YGL Convergence Berhad and AT Systematization Berhad; all of which are listed on Bursa Malaysia Securities Berhad. He is also a columnist on stock market matters for CARI internet and has been interviewed on financial related topics by the local media. He is a HRDF Certified Trainer and Academic Council and Examination Board Member for SDH Institute (Singapore). Dr. Ch'ng is the author for "How to Select a Winning Stock?"

GLOBAL MARKET TRENDS AND THEIR EFFECT ON THE MALAYSIAN CAPITAL MARKETS

This programme looks at several topical, relevant and interesting trends that are affecting financial professionals in their workplace in Malaysia. Initially focusing on current market topics and key drivers, it combines the application of fundamental analysis, technical analysis and behavioural finance to understand recent moves, current market positioning and likely outcomes. The objective is to analyse the current global market price action to identify trends, value and trading strategies and then look at the impact that these and domestic influences may have on Malaysian markets.

Amongst other topics; we will look at the key influences affecting equity market pricing; and European and Japanese government bonds which currently yield negative interest rates at the front of the curve. The key US rate market, FOMC policy and how this is feeding out to the EM markets and Asia will also be explored. We will discuss the US dollar (DXY) and other key currencies for the region, looking at what the directional influences are now and what is coming around the corner and may cause the next big trend or correction. The most influential commodities, China and Japanese policies will also be looked at.

This programme will discuss relative value in the respective markets, current risks, alternative assets and trading strategies and products, and the impact they will have on the Malaysian capital markets. It will also then consider the rapidly developing FinTech market and which Fintech developments will influence capital market products, the way they are priced, sold and revalued. Their effect on regulatory and compliance behaviour in relation to the capital markets both globally and in Malaysia will be considered, as well as FinTech's effect on the workplace with a look into the future to see how things will change and what areas will have longevity.

PROGRAMME DETAILS

Date : 25 April 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM2,800 | **RM3,200**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Identify current market themes and present price action
- Analyse and understand how the Malaysian capital markets are being impacted now and, in the future
- Apply fundamental analysis, technical analysis and behavioural finance to current relevant asset classes
- Assess correlations, market positioning and biases and identify areas of value
- Develop trading strategies to generate revenue
- Analyse and discuss key drivers and trends in the work place and identify impending key employment influences, including the impact of FinTech in capital markets and financial services as a whole
- Adapt business structure to capitalise on tech advancements

TRAINING METHODOLOGY

Instructor led facilitation using case study discussions and exercises

PARTICIPANT PROFILE

- Corporate, commercial, private banking and relationship managers – the programme is of great importance to sales teams and private bankers who gain a greater insight into the current market trends, trading strategies, portfolio allocation and alternative investments to discuss and market with current and potential clients
- Investment management and trading – this programme is also suited to financial market risk takers. It gives a unique look at current market themes and trends. It blends fundamental information with technical charts and price correlations in the search of value trading strategies
- Researchers also benefit from looking at the market from a different perspective. Not every price move is based on fundamental reasons. Technical charts, correlations and market positioning add a different perspective

PROGRAMME OUTLINE

Current Market Themes of Focus

- Equity markets – analysis of current market drivers, including levels of leverage and what it means to future price moves
- Global outlook – focus on Europe, U.S. and Asia
- Global government bond yields, analysis of U.S., EU and Japanese Government Bond markets and what lies ahead
- Japan's Abenomics – is it ever going to work?
- U.S. dollar analysis, current drivers and key events or data likely to affect its direction and pace of movement. Look at spot EURUSD and USDJPY markets.
- Key Asian currencies analysis. What are the key influencers? Is it global flows or local policy and events?
- Global trade update. Are we headed to full blown trade wars or will peace and love break out? What have been the key events and strategies and what is coming around the bend.
- BREXIT – in, out or shake it all about? Analysis of the status of this historic divorce and what it means for the City and Sterling
- China – what lies ahead for the economy, currency and its global aspirations
- Commodities – focus on Oil. Analysis of current levels and where to now?

Group Exercise

- Combining fundamental analysis, technical analysis and behavioural finance, we look at current related indicators and indexes that are influencing Malaysian markets and analyse the correlation with MY10YT, KLSE and MYR. We analyse historical movements and forecast coming moves and what might change them.

Malaysian Capital markets

- The current economy
- The key impacts and drivers from the global markets
- Current local influences combined with global influences to see what the effect was historically and what is expected going forward
- Trading strategies – where is there value?
- What will be the key market themes in the next 3-6 months

Key Developments in FinTech affecting Capital Markets

- Key developments
- Blockchain takeover? Blockchain basics and current developments. Realism setting in.
- Traders changing roles and tools
- Disruptors in the trading place. Fintech competitive offerings making waves.
- The rise of algorithms
- Robo-advisors technology and the changing service model
- Active versus passive investing. Is it one or the other? Which is most effective?
- How Fintech is changing the financial services product delivery
- Reinvention of BO and MO services and tools available
- RegTech – regulatory and compliance developments and how FinTech is changing this space
- AI, Big Data and Data Analytics
- Road bumps for FinTech and risks for Adopters

Exercise

- What will the financial services look like in 2030? Using what has been learnt today, project what markets will be like in the future, what to do and how to do it, and how clients will be serviced. How to future proof your career against coming changes?

ABOUT THE TRAINER

PETER CARPENTER

Peter Carpenter (Pete) has 34 years of financial markets experience with major banks in Singapore, London, Hong Kong, and Stockholm; where he has traded FX, FX Options, Interest Rates and Derivatives, Equities and Equity Derivatives, Fixed Income and Money Market products. He has set up and managed numerous trading teams and in his last role was Regional Treasurer and Head of Capital Markets in Singapore. He is experienced in Risk and Compliance in private banks in Asia and is also in communicating with other Branches and Head Offices that are abroad.

In his various roles, Pete has gained deep experience in most aspects of financial products including market making, proprietary risk, sales, advisory and treasury management. He has trained many traders and held courses for staff and clients. He has experienced many extreme crisis situations, both within his institutions and market wide, where he has had to exhibit deft crisis management and deal with and manage regulators and institutions. He has spent 23 years working in Asia and is experienced in managing situations caused by cultural differences. He has managed teams in other continents remotely.

As a Senior Learning Consultant, Pete creates and delivers courses that are aimed at increasing knowledge and enhancing performance in the workplace. He believes education should be interactive, collaborative, fun and practical.

STRATEGIES FOR CREATING VALUE IN MERGERS AND ACQUISITIONS

This programme is aimed at providing participants an understanding of the potential use of mergers and acquisitions (M&A) strategy to optimise the value of any companies and businesses. It also covers the associated benefits and potential pitfalls.

PROGRAMME DETAILS

Date : 30 April 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM1,400 | **RM1,600**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Explain the processes involved in mergers and acquisitions (M&A)
- Apply the approaches to valuing businesses in M&A deals
- Analyse the role and rationale behind M&A exercise
- Analyse the risks, uncertainties and challenges involved

TRAINING METHODOLOGY

Lecture, discussions and case studies

PARTICIPANT PROFILE

- Commercial and investment bankers
- Financial executives
- Accountants and auditors
- Compliance officers
- HR, Operations and IT executives
- Members of corporate M&A, Corporate Finance and Strategy functions

PROGRAMME OUTLINE

Creating value through M&A

- Factors that drive value creation
- Enhancing value through M&A deals
- The guiding principle of value creation

Methods of valuation in M&A

- The purpose of valuation in M&A
- Common approaches to valuation for M&A exercises
- Estimating the cost of a merger or acquisition
- How to structure acquisition financing
- Demonstrate the application of valuation techniques using the case study

Exercise – Valuation to potential takeover target

Conducting due diligence for M&A

- What are the key issues?
 - » Commercial
 - » Financial
 - » Regulatory
- Developing the due diligence process
- Responsibilities of people involved in the due diligence process
- Key personnel and information
- Common mistakes and pitfalls to avoid

Case study: Review of past cases of failed M&A

How to mitigate risk in a M&A deal

- Main risks to be identified
- Impact of the risks on valuation
- Approach to dealing with the risks
- Legal implication
- Financial ratios for consideration

Structuring M&A Deals

- Describe various structures possible for M&A
- Identify the impact, advantages, and disadvantages of the various forms of deal structuring
- Financing the transaction
- Other implications when structuring a deal
- All about reverse takeover and other “back door listings”

Case study – Reverse takeover of a company listed on Bursa Malaysia Securities

ABOUT THE TRAINER

WONG LOKE LIM

Wong Loke Lim has almost thirty years of banking and finance-related experience and is presently, the principal of i-Biz Concept Sdn Bhd, a financial training and management resources provider. He is also a director of a Bursa Malaysia-listed company and sits on the Board of Governors of the Financial Planning Association of Malaysia, where he was the Deputy President from 2011-2013. Previously, he was the Chief Executive / Licensed Representative of a fund management company, a general manager at KAF Investment Bank Berhad and the Group Chief Internal Auditor of a KLSE (now Bursa Malaysia)-listed company. He speaks regularly on topics relating to capital markets, treasury, accounting and wealth management, and has conducted training programmes for capital market professionals, private bankers and wealth managers in various financial centres in the Asia-Pacific region. He is a chartered accountant, a fellow of the Association of Chartered Certified Accountants and a Certified Financial Planner.

DEBT SECURITIES VALUATION METHODOLOGIES

Fixed income valuation is vital for making sound investment decisions and financial negotiation. This session seeks to explore contemporary fixed income valuation models available for analysts and investors to enter into a discourse over the determination of the initial pricing and establishment of an intrinsic value or the fair value of the fixed income securities.

PROGRAMME DETAILS

Date : 28 May 2019
Time : 9:00 am – 5:00 pm
Venue : Asian Banking School

PROGRAMME FEES*

RM1,500 | **RM1,700**
AICB / MIBA Member | Non-Member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- Formulate basic and advanced fixed income valuation models
- Evaluate effectiveness of fixed income valuation models for analysts and investors
- Analyse research protocol to research factors that have direct relevance to the Capital Market
- Formulate the outline and structure for reporting research findings analysis

TRAINING METHODOLOGY

Instructor-led workshops

PARTICIPANT PROFILE

- Fixed Income fund managers
- Institutional investors representatives
- Investment advisors and analysts

PROGRAMME OUTLINE

Principles of Fixed income Valuation

- Types of fixed income securities
- Common features in fixed income securities

Fixed Income Valuation models

- Valuation methodologies with straight fixed income features (plain vanilla)
- Yield-To-Maturity (nominal approach), yield-curve approach (static spread)

Special Considerations

- Yield curve construction
- Internal credit rating approaches

Embedded Derivatives

- Callable bond valuation
- Puttable bond valuation
- Convertible bond valuation

ABOUT THE TRAINER

DAVID MEOW

David has more than 20 years of experience in areas including business valuation, financial markets and risks, and financial reporting. His exposure in diverse areas in the capital markets as well as being a Chartered Financial Analyst (CFA) and a Chartered Accountant (Malaysia), allows him to specialise in training and consultancy in areas that include investment management and company valuation.

His clients include government-related regulatory bodies like Bank Negara Malaysia, Permodalan Nasional Berhad, Securities Commission Malaysia, Kumpulan Wang Simpanan Pekerja and the Prime Minister's Office, as well as financial institutions like Maybank, CIMB, OCBC and RHB. He is also the Lead Moderator for the Capital Markets with the Financial Accreditation Agency.



The **ASIAN BANKING SCHOOL (ABS)** is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers relevant training programmes that cover a comprehensive list of banking areas that are designed and developed in-house by our Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. It also provides specialised consulting services and tailored learning solutions to meet the specific needs of its clients.

Through its sector-leading Executive Education programmes including the ground-breaking Global Banking Leaders Programme with Cass Business School, City, University of London, as well as the Emerging Banking Leaders and Summer School Programmes with the University of Cambridge Judge Business School, ABS equips banks and its senior executives with the right knowledge to take them up and move them forward.

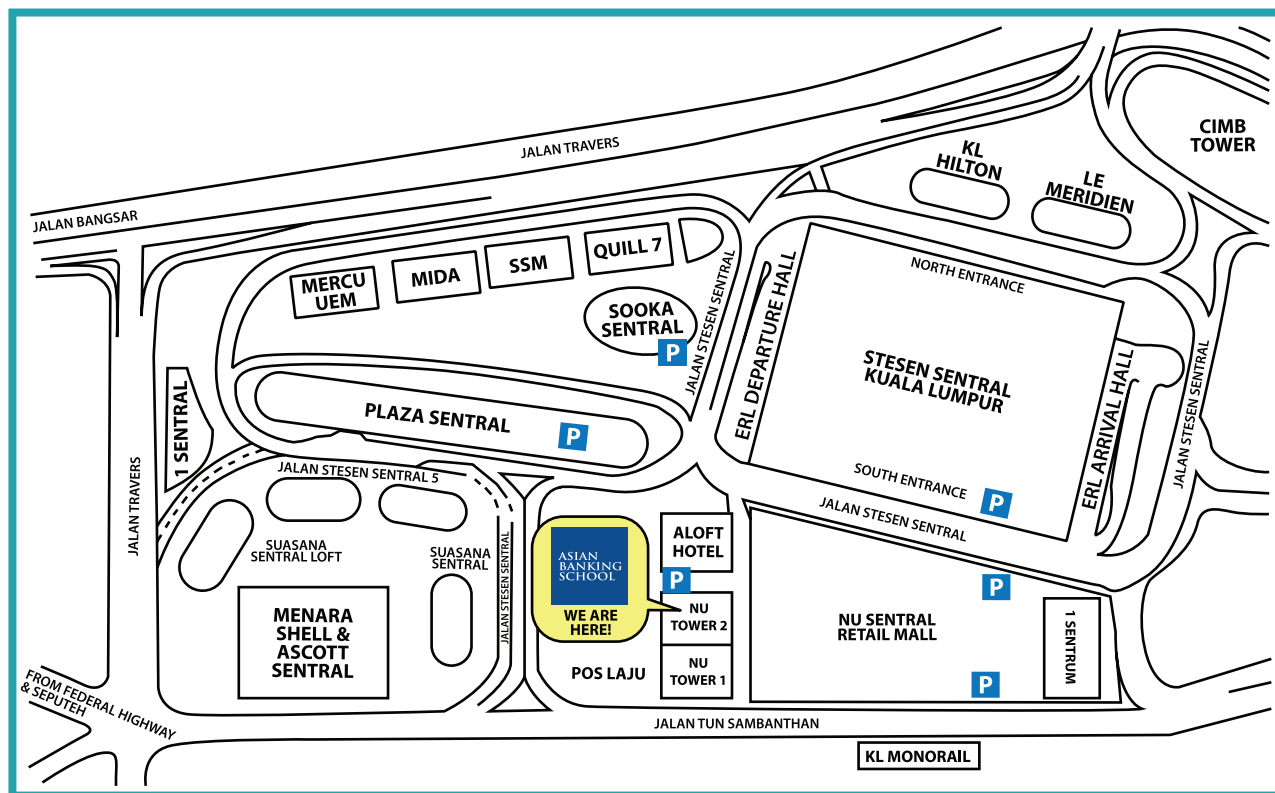
ABS works closely with the Asian Institute of Chartered Bankers in raising competency standards for the banking industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body. It is also the exclusive training partner for the Chartered Banker Institute in the UK.

ABS also plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes. It is also responsible for designing, developing and delivering the industry-wide Ethics and AML / CFT programmes.

Guided by the transformation blueprint for the Malaysian banking education landscape, it is the aim of ABS to innovate the approach of developing talent, and in turn raise the calibre and dynamism of professionals in the industry.

GETTING TO ABS

The Asian Banking School (ABS) is conveniently located in Nu Tower 2 in the new business hub of the city, Kuala Lumpur Sentral. Adjacent to Aloft Hotel and next to the NU Sentral Shopping Mall, it is only steps away from Kuala Lumpur Sentral Station, Malaysia's largest transit hub, and a 5-minute walk from the Monorail Station.



TRAVELLING TO ABS:

Option 1: Travel by car

- Park at NU Tower / Aloft Hotel visitor car park; or
- Park at NU Sentral

Option 2: Public transportation (KL Sentral Station)

- KTM Komuter
- Rapid KL LRT, Monorail, Bus
- KLIA Transit
- KLIA Express
- MRT (Muzium Negara Station)

CONTACT DETAILS:

Asian Banking School
Level 12, NU Tower 2
Jalan Tun Sambanthan
50470 Kuala Lumpur Sentral
Kuala Lumpur, Malaysia

Tel : +603-2742 7822
Email : enquiries@asianbankingschool.com
Website : www.asianbankingschool.com



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For enquiries, please contact:

Asian Banking School
Level 12, NU Tower 2
Jalan Tun Sambanthan
Kuala Lumpur Sentral
50470 Kuala Lumpur, Malaysia
Tel : +603-2742 7822
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